Product Code

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

www.wtkr.com

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Revision			Alt Order #		
	565813	1		07894142	2	
Product OBAMA/P/D SKED A				L		
Contract Dates 09/11/12 - 09/17/12	Estimate # //1536					
Advertiser Obama/D/President			Original Date / Revision 08/21/12 / 08/21/12			
	Billing Cycle EOM/EOC	Billing Calendar Broadcast		1960 SECTION	Cash/Trade Cash	
	Station WTKR				Sales Office Washington, D	
	Special Hand					

Advertiser Code

Advertiser Ref

Adults 35+

IDB#

8020 Agency Ref

*Line Ch Start Date End Date Description	0-45-17	Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
E 1 3 09/12/12 09/14/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week	9-10am	:30	NM	4	\$540.00
Week: 09/10/12	<u>Rate</u> \$135.00				
2 3 09/17/12 09/17/12 Let's Make A Deal 9am	9-10am	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate			'	Ψ100.00
Week: 09/17/12 09/23/12 M 1	\$135.00				
3 3 09/17/12 09/17/12 Price Is Right	11am-12n	:30	NM	1	\$210.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	<u>Rate</u> \$210,00				
E 4 3 09/12/12 09/14/12 Price Is Right Start Date End Date Weekdays Spots/Week	11am-12n Rate	:30	NM	4	\$840.00
Week: 09/10/12 09/16/12WTF 4	\$210.00				
5 3 09/12/12 09/14/12 Newschannel 3 News	12n-1230pm	:30	NDA		
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	4	\$840.00
Week: 09/10/12 09/16/12WTF 4	\$210.00				
6 3 09/17/12 09/17/12 Newschannel 3 News	12n-1230pm	:30	NM	1	\$210.00
Start Date End Date Weekdays Spots/Week	Rate		1,111		Ψ210.00
Week: 09/17/12 09/23/12 M 1	\$210.00				
E 7 3 09/12/12 09/14/12 CBS Daytime	1228-3pm	:30	NM	4	\$840.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12WTF 4	<u>Rate</u> \$210.00				
8 3 09/17/12 09/17/12 CBS Daytime Start Date End Date Weekdays Spots/Week	1228-3pm	:30	NM	1	\$210.00
Week: 09/17/12	<u>Rate</u> \$210.00		i		
9 3 09/17/12 09/17/12 Ellen Degeneres 3pm	3-4pm	:30		221	5
Start Date End Date Weekdays Spots/Week	Rate	.30	MM	1	\$140.00
Week: 09/17/12 09/23/12 M 1	\$140.00				
10 3 09/12/12 09/14/12 Ellen Degeneres 3pm	3-4pm	:30	NM	4	\$560.00
Start Date End Date Weekdays Spots/Week	Rate	***	MIVI	~	4500.00
Week: 09/10/12 09/16/12WTF 4	\$140.00				
E 11 3 09/12/12 09/14/12 Newschannel 3 News	6-7am	:30	NM	4	\$520.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 wTF 4	Rate				,
Week. 00/10/12 00/10/12WIF 4	\$130.00		ł		

CONTRACT

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advence cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 565813 /	Alt Order # 07894142		
Contract Dates 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A	Estimate # //1536		
Advertiser Obama/D/President		ginal Date / Revision 8/21/12 / 08/21/12		

*l ine	Ch Start	Date End D	ate Descriptio	n	Start/End Time	Dave	Spots/ Length Week	Data	T	Tot	
	Start Date	End Date	Weekdays	Spots/Week	Rate	Days	Length Week	Rate	Type	spots	Amount
12 3				The second second second second second	6-7am		:30		NM	1	\$130.00
1071	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		IAIAI	1	\$130.00
	: 09/17/12	09/23/12	M	1	\$130.00						
13 3	3 09/17 Start Date	/12 09/17/1 End Date	2 CBS This N Weekdays	forning Spots/Week	7-9a		:30		NM	2	\$200.00
Week	09/17/12	09/23/12	M	2	<u>Rate</u> \$100.00						
= 14 3	3 09/12	/12 09/14/1	2 CBS This M	lorning	7-9a	-	:30		NM	6	¢ enn on
100	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		NIVI	0	\$600.00
	09/10/12	09/16/12	WTF	6	\$100.00						
15 3	3 09/15 Start Date	/12 09/15/1 End Date	2 Early Show		9-11am		:30		NM	1	\$70.00
Week:	09/10/12	09/16/12	Weekdays	Spots/Week 1	<u>Rate</u> \$70.00						
16 3	09/16		2 CBS Sunda	v Mornina	9-1030am		:30		NM	1	#200 00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		INIVI		\$200.00
	09/10/12	09/16/12	S	1	\$200.00						
17 3			2 Face the Na		1030-11am		:30		NM	1	\$245.00
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays	Spots/Week 1	Rate \$245.00						
E 18 3			2 NewsCha 3				:30				
- 10 0	Start Date	End Date	Weekdays	Spots/Week	Rate		.30		NM	4	\$400.00
Week:	09/10/12	09/16/12	WTF	4	\$100.00				- 1		
19 3				News First @ 4	3.000		:30		NM.	1	\$100.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$100.00						
20 3			2 Newschann		5-530pm		•20			-	
20 0	Start Date	End Date	Weekdays	Spots/Week	Rate		:30		NM	1	\$165.00
Week:	09/17/12	09/23/12	M	1	\$165.00						
E 21 3					5-530pm	9/1	:30		NM	4	\$1,320.00
Wook:	Start Date 09/10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	<u>Rate</u> \$330.00						* . *
E 22 3			2 Newschann								
: 22 3		End Date	Weekdays	Spots/Week	530-6pm Rate		:30		NM	4	\$620.00
Week:	09/10/12	09/16/12	WTF	4	\$155.00						
23 3			2 Newschanne	el 3 News	530-6pm		:30		NM	1	\$155.00
	Start Date		Weekdays	Spots/Week	Rate					*	\$100.00
	09/17/12	09/23/12	M	1	\$155.00						
24 3	09/17/ Start Date		2 Newschanne Weekdays	Spots/Week	6-630pm Rate		:30		NM	1	\$245.00
	09/17/12	09/23/12	M	1	\$245.00				- 1		
25 3	09/12/	12 09/14/12	2 Newschanne	el 3 News	6-630pm		:30		NM	4	\$980.00
	Start Date	End Date	Weekdays	Spots/Week	Rate				14.0	7	ψ360.00
	09/10/12	09/16/12	WTF	4	\$245.00						
€ 26 3	09/12/ Start Date	12 09/14/12 End Date	2 Late Night w Weekdays	ith David Letter Spots/Week	m1135pm-1237am		:30		NM	4	\$460.00
	09/10/12	09/16/12	WTF	4	<u>Rate</u> \$115.00						
27 3	09/17/	12 09/17/12	2 Late Night w	ith David Letter	m1135pm-1237am		:30		NM	1	\$115.00
	Start Date	End Date	Weekdays	Spots/Week	Rate		53.75				Ψ110.00
	09/17/12	09/23/12	M	11	\$115.00						
28 3	09/17/	12 09/17/12	2 Late News (M-F)	11-1135p		:30		NM	1	\$385.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocaTTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 565813 /	Alt Order # 07894142
Contract Dates 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Obama/D/President	V/	inal Date / Revision 8/21/12 / 08/21/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS		tals Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1		, , , , ,	Турос	poto	Amount
E 29 3 09/12/12 09/14/12 Late News (M-F)	11-1135p	:30	NM	4	\$2,160.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 WTF 4	<u>Rate</u> \$540.00				42,100.00
30 3 09/15/12 09/16/12 Late News (Sa-Su)	11-1135p	:30	NM	2	\$520.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 SS 2	<u>Rate</u> \$260.00				
0 31 3 09/11/12 09/11/12 NCIS	8-9pm	:30	NM	0	\$0.00
0 32 3 09/11/12 09/11/12 Tuesday Prime	9-10pm	:30	NM	0	\$0.00
0 33 3 09/11/12 09/11/12 Tuesday Prime	10-11pm	:30	NM	0	\$0.00
34 3 09/12/12 09/12/12 Wednesday Prime Start Date End Date Weekdays Spots/Week	8-9pm <u>Rate</u>	:30	NM	1	\$840.00
Week: 09/10/12 09/16/12W 1	\$840.00				
35 3 09/12/12 09/12/12 Wednesday Prime	9-10pm	:30	NM	1	\$980.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 W 1	<u>Rate</u> \$980.00				7555.55
36 3 09/12/12 09/12/12 Wednesday Prime	10-11pm	:30	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12W 1	Rate \$700.00				φ/00.00
37 3 09/13/12 09/13/12 Thursday Prime	8-9pm	:30	NM	1	\$910.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12T 1	Rate \$910.00	1,000	,,,,,,	2.5	φ910.00
38 3 09/13/12 09/13/12 Thursday Prime	9-10pm	:30	NM	1	#000 oo
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1	Rate		NIVI	'	\$980.00
39 3 09/13/12 09/13/12 Thursday Prime	10-11pm	:30	NM	1	\$910.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1	<u>Rate</u> \$910.00				• • • • • • • • • • • • • • • • • • • •
40 3 09/14/12 09/14/12 Friday Prime	8-9pm	:30	NM	1	\$630.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 F 1	<u>Rate</u> \$630.00		1		
41 3 09/14/12 09/14/12 Friday Prime	9-10pm	:30	NM	1	\$840.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12F 1	<u>Rate</u> \$840.00			•	Ψ0-10.00
42 3 09/14/12 09/14/12 Friday Prime	10-11pm	:30	NM	1	#700 00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 F 1	<u>Rate</u> \$700.00		(SIVI	1	\$700.00
43 3 09/15/12 09/15/12 Saturday Prime	8-9pm	:30	NM	1	\$280.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S- 1	Rate \$280.00			1240	4200.00
44 3 09/15/12 09/15/12 Saturday Prime	9-10pm	:30	NM	1	\$280.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S- 1	<u>Rate</u> \$280.00				
45 3 09/15/12 09/15/12 Saturday Prime	10-11pm	:30	NM	1	\$420.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S- 1	Rate \$420.00				
: 46 3 09/16/12 09/16/12 Sunday Prime	7-8pm	:30	NM	1	\$1,275.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S 1	Rate \$1,275.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Contract Agreement Between: WTKR-TV

www.wtkr.com

720 Boush Street

(757)446-1000

Norfolk, VA 23510-1583

Print Date 08/21/12

Page 4 of 4

Contract / Revision Alt Order # 565813 07894142 Contract Dates Product Estimate # 09/11/12 - 09/17/12 OBAMA/P/D SKED A //1536 Advertiser Original Date / Revision Obama/D/President 08/21/12 / 08/21/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Tyne	To Spots	etals Amount
Start Date End Date Weekdays Spots/Week	Rate	Tuto	1,760	Opolo	Amount
47 3 09/16/12 09/16/12 Sunday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12S 1	8-9pm <u>Rate</u> \$910.00	:30	NM	1	\$910.00
48 3 09/16/12 09/16/12 Sunday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/125 1	9-10pm <u>Rate</u> \$770.00	:30	NM	1	\$770.00
49 3 09/16/12 09/16/12 Sunday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/125 1	10-11pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
50 3 09/15/12 09/15/12 NCAA Football Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S- 4	330-7p <u>Rate</u> \$500.00	:30	NM	4	\$2,000.00
V 51 3 09/14/12 09/14/12 Friday Prime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 F 1	8-9pm <u>Rate</u> \$885.00	:30	NM	1	\$885.00
Fime Period # of Spots Gross Amount	Net Amount	Totals		94	\$29,125.00
)8/27/12 -09/17/12 94 \$29,125.00	\$24,756.25				

)8/27/12 -09/17/12	94	\$29,125.00	\$24,756.25
Γotals	94	\$29,125.00	\$24,756.25

Signature:	Date:	